

ENTRANCE TEST-2022**SCHOOL OF SOCIAL SCIENCES
MASS COMMUNICATION AND JOURNALISM****Paper—I**

Question Booklet Series

C

Total Questions : 60

Time Allowed : 70 Minutes

Roll No. :

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Instructions for Candidates :

1. Write your Entrance Test Roll Number in the space provided at the top of this page of Question Booklet and fill up the necessary information in the spaces provided on the OMR Answer Sheet.
2. OMR Answer Sheet has an Original Copy and a Candidate's Copy glued beneath it at the top. While making entries in the Original Copy, candidate should ensure that the two copies are aligned properly so that the entries made in the Original Copy against each item are exactly copied in the Candidate's Copy.
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1. Who hosts *Purani Jeans* from Radio Mirchi ?
 - (A) RJ Naved
 - (B) RJ Jeeturaj
 - (C) RJ Sayema
 - (D) RJ Sureena
2. Who is the director of All India Radio Kashmir ?
 - (A) Nawaz Ahmed
 - (B) Rabia Rasool
 - (C) Javed Ahmed Sofi
 - (D) Shakeel Bakshi
3. A collection of newspaper clippings organized by topic and used for gathering background information is :
 - (A) Green Room
 - (B) Market
 - (C) Gutter
 - (D) Morgue
4. Indent is :
 - (A) Listing of content
 - (B) Small space at start of line
 - (C) An editorial comment
 - (D) All of the above
5. Nibs in journalism context is :
 - (A) Short news stories
 - (B) Reporter who travels a lot
 - (C) Layout designer
 - (D) None of the above
6. Range of services provided free to the journalist is :
 - (A) Freelance
 - (B) Free story
 - (C) Freebies
 - (D) Freebench
7. A brief promotion of a program or an upcoming segment of a program is a :
 - (A) Virgule
 - (B) Tease
 - (C) Simulcast
 - (D) Dummy
8. A television shot that gives a picture of a medium to large area is :
 - (A) Matte shot
 - (B) Cutaway shot
 - (C) Pan shot
 - (D) None of the above
9. To turn the program to a co-anchor is :
 - (A) Toss
 - (B) Rotate
 - (C) Raw sounds
 - (D) Limiter
10. Citizen Journalism is :
 - (A) Reporting of foreign citizens
 - (B) Amateur gathering for news reporting
 - (C) Reporting of India citizens
 - (D) None of the above

11. Who is the founder and CEO of Nykaa ?
 (A) Falguni Nayar
 (B) Leena Nair
 (C) Indira Nooyi
 (D) Ankita Bose
12. Who was appointed as the first woman Vice Chancellor of Jawahar Lal Nehru University ?
 (A) Rita Kothari
 (B) Santishree Dhulipudi Pandit
 (C) Sunaina Singh
 (D) Dr. Malini Shankar Pandit
13. Who was named Time Magazine's 2021 Person of the Year ?
 (A) Kamala Harris
 (B) Jeff Bezos
 (C) Elon Musk
 (D) Joe Biden
14. Desmond Tutu who passed away recently was social activist of which country ?
 (A) USA
 (B) South Africa
 (C) Brazil
 (D) Australia
15. Madhhabi Puri Buch is the chairperson of :
 (A) NASSCOM
 (B) Nifty
 (C) BSE
 (D) SEBI
16. Storm Eunice hit which of the following country ?
 (A) UK
 (B) USA
 (C) Philippines
 (D) Indonesia
17. At COP 26, it was agreed :
 (A) To pledge further cuts to emission of carbon dioxide
 (B) To pledge further planning for resilience in a warming world
 (C) To pledge further assessing the science related to climate change
 (D) None of the above
18. Prabha Atre, who was conferred the Padma Vibhushan is associated with :
 (A) Literature
 (B) Sports
 (C) Music
 (D) Community Service
19. Select the most appropriate word that can replace the underlined word without changing the meaning of the sentence.
 Nowadays, most children have a tendency to belittle the legitimate concern of their parents.
 (A) Disparage
 (B) Applaud
 (C) Reduce
 (D) Begrudge
20. A _____ investigation can sometimes yield new facts, but typically organized ones are more successful. The word that best fills the blank in the above sentence is :
 (A) Meandering
 (B) Timely
 (C) Consistent
 (D) Systematic

21. Synonym of *Adversity* is :
- (A) Failure
(B) Helplessness
(C) Misfortune
(D) Crisis
22. Antonym of *subversion* is :
- (A) Destabilization
(B) Clarity
(C) Sanity
(D) Compliance
23. Social media users who are influential among their small group of friends and family are called as :
- (A) Influencers
(B) Community
(C) Newcomers
(D) Cliques
24. Connecting social media posts to other users or posts on the same subject or trending topic is done through :
- (A) Hashtag
(B) Feeds
(C) Hacking
(D) Impressions
25. A social media functionality that allows the users to link the profile of the person or business targeted to in the content :
- (A) Cross-Platform marketing
(B) Tags
(C) Thread
(D) Inter textual
26. FOMO is :
- (A) Fear in Mind Out
(B) Fond of Movies Only
(C) Fond of Metaverse Only
(D) Fear of Missing Out
27. Which tennis star was deported from Australia after his unvaccinated status ?
- (A) Novak Djokovic
(B) Rafael Nadal
(C) Roger Federer
(D) Alexander Medvedev
28. Who among the following has announced her retirement after the 2020 season ?
- (A) Geeta Phogat
(B) Sania Mirza
(C) Mary Kom
(D) Saina Nehwal
29. Name the sole Indian who has been appointed as judge at the Asian Games 2022.
- (A) Arif Khan
(B) Bilquis Mir
(C) Sabia Tariq
(D) Nivedita Karki
30. Who is the only female sportsperson from India to win two successive Olympic medals ?
- (A) Mirabai Chanu
(B) Mary Kom
(C) P.V. Sindhu
(D) Saina Nehwal

31. Who wrote the book "India and Asian Geo Politics" ?
- (A) Avtar Singh Bhasin
(B) Shiv Shankar Menon
(C) Shashi Tharoor
(D) Brahma Chellany
32. *Sach Kahun Toh* is the autobiography of :
- (A) Ravi Shastri
(B) Twinkle Khanna
(C) Neena Gupta
(D) Nasreen Munni Kabeer
33. Who among the following is the author of the book "Life in the Clock Tower Valley" ?
- (A) Faheem Peer
(B) Shakoor Rather
(C) Raziya Hamid
(D) Farah Bashir
34. "The Bench" written by Meghan Markle comes in the genre of :
- (A) Romance
(B) Historical Literature
(C) Children Literature
(D) Speculative Fiction
35. Which among the following is not written by Munshi Premchand ?
- (A) Guide
(B) Godan
(C) Gaban
(D) Nirmala
36. Who created the unforgettable literary character *Swami* ?
- (A) Vikram Seth
(B) Mulkraj Anand
(C) Ruskin Bond
(D) R. K. Narayanan
37. Who wrote 'Little Women' ?
- (A) Jene Austen
(B) Emma Goldman
(C) Louisa May Alcott
(D) Margaret Mitchell
38. Who wrote the novel 'Ulysses' ?
- (A) James Joyee
(B) Thomas Hardy
(C) Harper Lee
(D) Emily Bronte
39. BCCC stands for :
- (A) Board of Content Complaint Commission
(B) Board of Consumer Complaint Council
(C) Broadcasting Consumer Complaint Commission
(D) Broadcasting Content Complaints Council
40. OTT stands for :
- (A) On the Top
(B) Online Tools Training
(C) Over The Top
(D) Online Training Test

- (A) Advertising Standing Council of India
 (B) Advertising System Council of India
 (C) Advertising Standard Corporation of India
 (D) Adverlising System Corporation of India
42. NFDC stands for :
 (A) National Federation of Drama and Cinema
 (B) National Film Development Corporation
 (C) National Fashion Designing Council
 (D) National Film Development for Cinema
43. "All the News That's fit to Print" is the slogan of :
 (A) The New York Times
 (B) The Guardian
 (C) The Washington Post
 (D) The Independent
44. "Go Beyond Borders" is the tagline of :
 (A) BBC
 (B) Fox News
 (C) CNN International
 (D) Al Jazeera
45. *Khabar Wahi Jo Sach Dikhaya* is the tagline of :
 (A) Live India
 (B) IBN Lokmat
 (C) India News
 (D) NDTV India
- (A) Radio Mirchi
 (B) FM Tadqa
 (C) Big FM
 (D) Red FM
47. *The taste of India* is the slogan of :
 (A) Amul
 (B) Boost
 (C) Maggi
 (D) Chlormint
48. *Capture and Share the World's Moments* is the tagline of :
 (A) Facebook
 (B) Instagram
 (C) Reddit
 (D) Snapchat
49. *Reclaim your life* is the tagline of :
 (A) Hyundai
 (B) Mercedez Benz
 (C) Tata Safari
 (D) Ford
50. *Connecting India* is the tagline of :
 (A) Bharti Airtel
 (B) Jio
 (C) BSNL Telecom
 (D) Vodafone

1. Who produced 'Custody' which won the National Award in Short Fiction Film category 2021 ?
- (A) Atanu Mukhrjee
(B) Ambiecka Pandit
(C) Satya Rai Nagpal
(D) Trimala Adhikari
2. Who won the Best Director in the 66th Filmfare Awards 2021 ?
- (A) Om Raut
(B) Anubhav Sinha
(C) Meghna Gulzar
(D) Shoojit Sircar
3. Which film won the award in the "Best Film" category at the British Academy Film Awards BAFTA 2021 ?
- (A) The Father
(B) The Mauritanian
(C) Another Round
(D) Nomadland
4. Carey Mulligan was nominated for her role as Cassie Thomas in which thriller ?
- (A) Soul
(B) Promising Young Woman
(C) Mank
(D) The Trial of the Chicago 7
5. Who is the Editor-in-Chief of the Caravan magazine ?
- (A) Rajiv Shukla
(B) Paresh Nath
(C) Ruben Banerjee
(D) Rajiv Ahir
6. Who writes the column *Across the Aisle* for Indian Express ?
- (A) Sidharth Vardarajan
(B) Vir Sanghavi
(C) Pratap Bhanu
(D) P. Chidambaram
7. Boria Majumdar is a :
- (A) Sports Journalist
(B) Foreign Affairs Editor
(C) Political analyst
(D) Strategic Affairs Journalist
8. The Pulitzer Prize winning Indian photo journalist Danish Siddiqi killed in Afghanistan worked for :
- (A) AFP
(B) AP
(C) Reuters
(D) BBC
9. Who among the following hosts the popular programme *Election on my Plate* ?
- (A) Sonia Singh
(B) Pooja Shalli
(C) Rajdeep Sardesai
(D) Rahul Shivshankar
10. Rohit Khilnani hosts a weekly celebrity show called :
- (A) Now Showing
(B) Spot Light
(C) In Da Club
(D) None of the above



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 - (A) Yousuf Jameel
 - (B) Shujaat Bukhari
 - (C) Ved Bhasin
 - (D) Muzamil Jaleel
2. The book titled *The Ickabog* released online for children during the lockdown period is authored by :
 - (A) JK Rowling
 - (B) Jeff Kinney
 - (C) Jordan Scott
 - (D) James Berry
3. *Game Changer* is the autobiography of:
 - (A) Waseem Akram
 - (B) Shahid Afridi
 - (C) Virat Kohli
 - (D) Virendra Sehwag
4. *Azadi: Freedom. Fascism. Fiction* is a collection of essays by :
 - (A) Arvind Krishna
 - (B) Mohsin Hamid
 - (C) Basharat Peer
 - (D) Arundhati Roy
5. The author of book *Catcher in the Rye* is:
 - (A) JD Salinger
 - (B) Boris Pasternak
 - (C) Emily Bronte
 - (D) Anna Sewell
6. The book *To Kill a Mocking Bird* is written by:
 - (A) Charles Dickens
 - (B) Harper Lee
 - (C) Jane Austin
 - (D) George Eliot
7. *Tess of the d'Urbervilles* is written by:
 - (A) F. Scott Fitzgerald
 - (B) E.M. Forster
 - (C) Thomas Hardy
 - (D) Ralph Ellison
8. The author of *Middlemarch* is:
 - (A) George Eliot
 - (B) Ralph Elison
 - (C) Charlotte Bronte
 - (D) Mark Twain
9. BAFTA stands for
 - (A) British Animated Films and Television Arts
 - (B) British Animation Films and Television Academy
 - (C) British Academy of Film and Television Arts
 - (D) British Association of Film and Television Artists
10. AP stands for:
 - (A) All Programmes
 - (B) Associated Press
 - (C) Associated Programmes
 - (D) All Press
11. Full form of NCTJ is:
 - (A) New Council for Trained Journalists
 - (B) National Council for Training of Journalists
 - (C) National Council for Trained Journalists
 - (D) New Community of Trained Journalists
12. PSA :
 - (A) Public Service Announcement
 - (B) Public Security Advertisement
 - (C) People's Social Association
 - (D) Print Service Association
13. "Money Matters Simplified" is the slogan of:
 - (A) NDTV Profit
 - (B) Business Today
 - (C) Zee Business
 - (D) CNBC
14. The slogan of Economic Times is:
 - (A) Whatever it takes
 - (B) The Power of Knowledge
 - (C) For managing tomorrow
 - (D) First in Business
15. "Sharp news for Sharp people" is the tagline of:
 - (A) CNN IBN
 - (B) BBC
 - (C) Headlines today
 - (D) India Today

16. The tagline of Hindustan Times is:
 (A) The Name India trusts for News
 (B) Journalism of Courage
 (C) Indian's National Newspaper Since 1878
 (D) Let The Truth Prevail
17. 'Think different' is the company slogan of which brand?
 (A) Apple
 (B) HP
 (C) BMW
 (D) Samsung
18. The slogan of Coca Cola is:
 (A) You like it, it likes you
 (B) Open happiness
 (C) Taste the feeling
 (D) That's What I like
19. 'Let's go places' is the slogan of
 (A) Maruti Suzuki
 (B) Hyundai
 (C) Toyota
 (D) Renault
20. 'Jeweller for generation' is a tagline of which of the following Indian Jewellery brand?
 (A) Tanishq
 (B) P C Jewellers
 (C) Kalyan Jewellers
 (D) Caratlane
21. 66th national award for best popular film providing wholesome entertainment was for:
 (A) Badhai ho Badhai
 (B) Chhichore
 (C) Dil bechara
 (D) Housefull 4
22. Arijit Singh won the 66th national award for best playback singer for which song?
 (A) Ve Maahi
 (B) Bint e dil
 (C) Khariyat
 (D) Tu hi yaar mera
23. 92nd Academy Award for best animated feature went to:
 (A) How to Train Your Dragon: The Hidden World
 (B) I Lost My Body
 (C) Missing Link
 (D) Toy Story 4
24. Who was adjudged the critics Best Actor In a leading role at 65th Amazon Filmfare Awards 2020?
 (A) Ranveer Singh
 (B) Ayushman Khurana
 (C) Vickey Kaushal
 (D) Akshay Kumar
25. Who is the Editor of the national newspaper 'The Hindu'?
 (A) Suresh Nambath
 (B) Mukund Padmanabhan
 (C) N Ravi
 (D) N Ram
26. The editor of fortnightly magazine Sports Star is:
 (A) Rahul Bhattacharya
 (B) Ayon Sengupta
 (C) Sambit Bal
 (D) Rohit Brijnath
27. The Middle East correspondent of UK based "The Independent" who passed away in October 2020 and authored the book, *The Great war for Civilization*:
 (A) Michael Moore
 (B) Robert Fisk
 (C) James Steele
 (D) Shereen Bhan
28. Three Jammu and Kashmir-based photojournalists who won prestigious Pulitzer Prize for their coverage of Kashmir's lockdown after the abrogation of Article 370, work for:
 (A) Greater Kashmir
 (B) Associated Press
 (C) Press Trust Of India
 (D) Reuters

29. Kus Bani Koshur Karorpaet (Who Will Become a Kashmiri Millionaire), a Kashmiri television game show broadcast on DD Kashir, was hosted by?
- (A) Talha Jahangir
(B) Rayees Mohiuddin
(C) Azhar Hajini
(D) Sardar Nasir Ali
30. Live radio game show 'Dhadkan', initially hosted by Syed Humayun Kaiser on AIR Srinagar, is now hosted by:
- (A) Rashid Nizami
(B) Javeed Sofi
(C) Ashfaq Lone
(D) Danish Iqbal
31. 'We the People' on NDTV 24x7 is presented by:
- (A) Sonia Singh
(B) Sarah Jacob
(C) Barkha Dutt
(D) Vikram Chandra
32. Who is the Director programmes of Srinagar Doordarshan Kendra?
- (A) Bashir Arif
(B) Qayoom Wadera
(C) Gulabuddin Tahir
(D) Naseeb Singh Manhas
33. A book that provides consistent guidelines to a journalist in terms of grammar, spelling, punctuation, numerals and language usage in a newspaper is called:
- (A) Guideline book
(B) Style book
(C) Grammar book
(D) Personal book
34. Situation where more than one advertisement is present in a single panel or more than one panels are present in close proximity is called:
- (A) Clutter
(B) Litter
(C) Chaos
(D) Commotion
35. What is gutter?
- (A) White space between two opposite sides of a newspaper
(B) White space between two words in a newspaper
(C) Margins
(D) Columns
36. Another name for gross coverage is:
- (A) Gross availability
(B) Gross penetration
(C) Gross duplication
(D) Gross readership
37. TRP stands for:
- (A) Television Rating Points
(B) Television Research Points
(C) Television Reach Points
(D) Television Reach and Penetration
38. Metal flaps that can open and close, covering the left, right, top, and bottom of the studio strobes or hot lights are called:
- (A) Base boards
(B) Barn doors
(C) Windows
(D) Light flaps
39. JPEG stands for:
- (A) Joint Photographic Experts Group
(B) Joint Photography Experts Group
(C) Joint Photographic Experts Graphics
(D) Joint Photography Experts Graphics
40. A programming element such as an anthem or musical song produced by professional studio singers for commercials or radio station promotional announcements is called:
- (A) Jingle
(B) Tinkle
(C) Dingle
(D) Crinkle

41. Name the first Indian artist to have a planet named after him :
- (A) Pandit Ravi Shankar
(B) Pandit Jasraj
(C) Shashank Subramaniam
(D) A R Rehman
42. The first woman fighter pilot to take part in the Republic Day parade, on 26th January 2021, was:
- (A) Bhawana Kanth
(B) Mona Singh
(C) Avni Chaturvedi
(D) Sami Ara
43. The United States recently passed an Act that requires the United States Agency for International Development (USAID) to award at least 50% of scholarship to Pakistani women between 2020 and 2022. It is named after:
- (A) Benazir Bhutto
(B) Fehmida Mirza
(C) Malala Yousufzai
(D) Fatima Jinnah
44. Who is the Director of Tourism in Kashmir?
- (A) G N Itoo
(B) Nisar Ahmad Wani
(C) Fayaz Ahmad Banday
(D) Talat Parvez
45. Which country is currently India's largest trading partner?
- (A) USA
(B) UK
(C) China
(D) Japan
46. Which year was adopted as "International Year for Millets" by UNGA based on the resolution initiated by India?
- (A) 2021
(B) 2022
(C) 2023
(D) 2025
47. Which department was recently renamed as Jal Shakti Department by J&K administration?
- (A) Irrigation and flood control
(B) Public Health Engineering
(C) Both
(D) None
48. The Prime Minister of India has inaugurated the 'Maitri Setu' bridge to strengthen connectivity with which country?
- (A) Maldives
(B) Bangladesh
(C) Nepal
(D) Sri Lanka
49. Change from active to passive voice: "They will rebuild the entire block."
- (A) The entire block is being rebuilt.
(B) The block may be rebuilt entirely.
(C) The entire block will have to be rebuilt.
(D) The entire block will be rebuilt.
50. Complete the sentence by filling up with present perfect continuous tense: "Workers _____ day and night."
- (A) had been working
(B) have been working
(C) has been working
(D) are working

51. Choose the future indefinite tense form of the given sentence : "The parcel has been delivered."
- (A) The parcel had been delivered.
 - (B) The parcel will be delivered.
 - (C) The parcel was delivered.
 - (D) The parcel would have been delivered.
52. Synonym of "Essential" is :
- (A) Desirable
 - (B) Advisable
 - (C) Beneficial
 - (D) Unavoidable
53. A user's account name on Twitter is called:
- (A) Hashtag
 - (B) Profile
 - (C) Handle
 - (D) Page
54. An animated overlay effect that is used while users are taking a 'selfie' is called:
- (A) Lens
 - (B) Filter
 - (C) Editor
 - (D) Snapchat
55. The number of times your posts have been seen by users on social media is called:
- (A) Shares
 - (B) Likes
 - (C) Impressions
 - (D) Clicks
56. An image that's copied and slightly altered to make a point that spreads online is called :
- (A) Viral
 - (B) Meme
 - (C) Emoji
 - (D) Regram
57. Who recently became the third cricketer to hit 6 sixes in an over?
- (A) Chris Gayle
 - (B) Martin Gupthil
 - (C) Kieron Pollard
 - (D) Evin Lewis
58. Who won the Men's Australian Open tennis tournament 2021?
- (A) Novak Djokovic
 - (B) Rafael Nadal
 - (C) Roger Federer
 - (D) D Medvedev
59. Who is the captain and coach of Jammu and Kashmir's women's football team?
- (A) Nuzhat Ara
 - (B) Afshan Ashiq
 - (C) Samina Tariq
 - (D) Tajamul Islam
60. N. Usha recently won the Dhyana Chand Award, National Sports Awards 2020. From which of the following sports she is associated?
- (A) Athletics
 - (B) Boxing
 - (C) Football
 - (D) Badminton

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6. Do not darken more than one circle of options for any question. A question with more than one darkened response shall be considered wrong.
7. There will be '**Negative Marking**' for wrong answers. Each wrong answer will lead to the deduction of 0.25 marks from the total score of the candidate.
8. Only those candidates who would obtain positive score in Entrance Test Examination shall be eligible for admission.
9. Do not make any stray mark on the OMR sheet.
10. Calculators and mobiles shall not be permitted inside the examination hall.
11. Rough work, if any, should be done on the blank sheets provided with the question booklet.
12. OMR Answer Sheet must be handled carefully and it should not be folded or mutilated in which case it will not be evaluated.
13. Ensure that your OMR Answer Sheet has been signed by the Invigilator and the candidate himself/herself.
14. At the end of the examination, hand over the OMR Answer Sheet to the invigilator who will first tear off the original OMR sheet in presence of the Candidate and hand over the Candidate's Copy to the candidate.

1. The teenage activist who received international recognition in 2019 for campaigning on/about climate change is :
 - (A) Greta Thunberg
 - (B) Millie Brown
 - (C) Ahed Tamimi
 - (D) Isra Hirsi
2. In 2019, Sudhir Pichai became the CEO of :
 - (A) Microsoft Corporation
 - (B) Google LLC
 - (C) Infosys Limited
 - (D) None of the above
3. The Middle East autocrat who ruled his country for thirty years, and passed away recently :
 - (A) Muammar Gaddafi
 - (B) Ali Abdullah Saleh
 - (C) Bashar al-Assad
 - (D) Mohammad Hosni Mubarak
4. Identify the Kashmiri look-alike of Hollywood actor Peter Dinklage who was in the news recently :
 - (A) Rozi Khan
 - (B) Tariq Mir
 - (C) Junaid Shah
 - (D) Majid Mir
5. Jair Bolsonaro, the chief guest on the Indian Republic Day Parade (2020), is the President of :
 - (A) Brazil
 - (B) South Africa
 - (C) Cambodia
 - (D) Thailand
6. The Cryptocurrency project announced by Facebook is named :
 - (A) Libra
 - (B) Scorpion
 - (C) Virgo
 - (D) Gemini
7. Which city witnessed massive protests for months in 2019 as a mark of opposition to its government's Extradition Bill ?
 - (A) Algiers
 - (B) Tehran
 - (C) Barcelona
 - (D) Hong Kong
8. Which Indian advocate was appointed as Queen's Counsel (QC) for the courts of England and Wales ?
 - (A) Abhishek Manu Singhvi
 - (B) Harish Salve
 - (C) Gopal Subramanyam
 - (D) Salman Khursheed
9. 'Aversion' is antonym of :
 - (A) Liking
 - (B) Hatred
 - (C) Loathe
 - (D) Detest
10. One word for *A remedy for all diseases* is :
 - (A) Stoic
 - (B) Panacea
 - (C) Marvel
 - (D) Recompense
11. Synonym of *Baffle* is :
 - (A) Defame
 - (B) Antagonize
 - (C) Frustrate
 - (D) Foster
12. *A man of straw* means :
 - (A) A man of no substance
 - (B) An honest person
 - (C) A selfless person
 - (D) An unreasonable person

13. A theme in which people share old pictures or posts with their followers/friends is called :
- (A) Follow Friday
(B) Favourite Friday
(C) Flashback Friday
(D) Flashback Sunday
14. When someone does or says something that is unbelievably stupid, is :
- (A) Facepalm
(B) Cray
(C) Slay
(D) Fire
15. VPN stands for :
- (A) Virtual Proxy Network
(B) Virtual Phishing Network
(C) Virtual Paid Network
(D) Virtual Private Network
16. SaaS stands for :
- (A) Service as a Software
(B) Software as a Service
(C) Service and a Software
(D) None of the above
17. The J&K female cricketer selected for the Women's Indian Premier League 2019 :
- (A) Iqra Rasool
(B) Neeru Manhas
(C) Aditi Aryan
(D) Jasia Akhtar
18. Rajiv Gandhi Khel Ratna Award in 2019 was given to :
- (A) Saina Nehwal
(B) Virat Kohli
(C) Bajrang Punia
(D) Vimal Kumar
19. Star Scottish football player who coaches *Real Kashmir F. C.* (Football Club) is :
- (A) David Robertson
(B) Mason Robertson
(C) Richard Gough
(D) David Goodwillie
20. Who ranks First in ICC Player Rankings for ODI All-rounders 2020 ?
- (A) Joe Root (England)
(B) Steven Smith (Australia)
(C) Virat Kohli (India)
(D) Mohammad Nabi (Afghanistan)
21. The author of *The Guardians* is :
- (A) Tom Clancy
(B) John Grisham
(C) David Enrich
(D) James Patterson
22. Michelle Obama is author of :
- (A) Hard Choices
(B) This I Remember
(C) A White House Diary
(D) Becoming
23. Who is the author of *Politics of Juggad : The Coalition Handbook* ?
- (A) Saba Naqvi
(B) Sagarika Ghose
(C) Rana Ayyub
(D) Sonia Singh
24. The 2019 Pulitzer Prize (Fiction) was awarded to book titled :
- (A) The Great Believers
(B) The Overstory
(C) Less
(D) There There

25. The author of *The Grapes of Wrath* is :
- Victor Hugo
 - Aldous Huxley
 - John Steinbeck
 - Leo Tolstoy
26. Margaret Mitchell is author of :
- Gone with the Wind
 - Little Women
 - The Book Thief
 - Pride and Prejudice
27. The book *Middlemarch* is written by :
- Mark Twain
 - Charles Dickens
 - Joseph Heller
 - George Eliot
28. *One Hundred Years of Solitude* is written by :
- Miguel de Cervantes
 - Jane Austen
 - Gabriel Garcia Marquez
 - Harper Lee
29. BPS stand for :
- Basic Performing Sound
 - Bytes Per Sound
 - Binary Per Second
 - Bits Per Second
30. What is ITN ?
- Indian Television News
 - Independent Television News
 - Indian Television Network
 - Independent Television Network
31. ABP means :
- Amar Bazar Patrika
 - Adhaar Bhomi Patrika
 - Arbindo Bhai Patrika
 - Ananda Bazar Patrika
32. WION stands for :
- World is One News
 - World in One Network
 - World in Only News
 - None of the above
33. *Democracy Dies in Darkness* is the slogan of the newspaper :
- The New York Times
 - The Guardian
 - The Washington Post
 - The Wall Street Journal
34. *Read a Bestseller Everyday* is the slogan of :
- The Economic Times
 - The Statesman
 - The Daily Telegraph
 - None of the above
35. The tagline of NDTV 24x7 News Channel is :
- Sharp News for Sharp People
 - Fight for Change. You've Got a Friend
 - Clarity in a Complex World
 - Always with the News
36. *Think Beyond, Stay Ahead* is the tagline of :
- Outlook Magazine
 - Sportstar Magazine
 - Filmfare Magazine
 - Digit Magazine
37. The brand slogan of Reebok is :
- Be More Human
 - Be What's Next
 - Go Further
 - Line Boldly
38. *Every Little Helps* is the company slogan of :
- Mastercard Inc
 - Wal-Mart Stores
 - American Express
 - Tesco PLC

39. Which of the following e-shopping company has the correct tagline ?
 (A) Snapdeal-Want it Get it
 (B) Myntra-The Online Megastore
 (C) Jabong-Delivering Lifestyle
 (D) Flipkart-Bachatey Raho
40. *Pagalpanti Bhi Zaroori Hai* is the tagline of soft drink brand :
 (A) Mountain Dew
 (B) Mirinda
 (C) Maaza
 (D) Minute Maid
41. Academy Award (2019) for best picture was given to :
 (A) The Favourite
 (B) Green Book
 (C) A Star is Born
 (D) Black Panther
42. Academy Award (2020) for best actor was conferred on Joaquin Phoenix for his role in movie :
 (A) Marriage Story
 (B) Two Popes
 (C) Joker
 (D) Pain and Glory
43. National Film Award (2019) for best Urdu film was given to :
 (A) Sardari Begum
 (B) Harud
 (C) Muhafiz
 (D) Hamid
44. The Filmfare Award (2020) for best director was bagged by :
 (A) Nitesh Tiwari (Chhichhore)
 (B) Aditya Dhar (Uri)
 (C) Jagan Shakti (Mission Mangal)
 (D) Zoya Akhtar (Gully Boy)
45. Who is the Chief Editor of local Urdu newspaper *Chattan* ?
 (A) Tahir Mohi-ud-din
 (B) Tariq Ali Mir
 (C) Haroon Rishi
 (D) G. N. Shaida
46. The Chairman of Press Council of India is :
 (A) Justice G. N. Ray
 (B) Justice Markanday Katju
 (C) Justice Chandramauli Kumar Prasad
 (D) Justice Jayachandra Reddy
47. Who is the founder of famous book publishing and reading platform Juggernaut ?
 (A) Chiki Sarkar
 (B) Ritu Kapur
 (C) Shobhaa De
 (D) Tavleen Singh
48. Who writes the column *Inside Track* for The Indian Express ?
 (A) Harish Iyer
 (B) Bachi Karkaria
 (C) Coomi Kapoor
 (D) Vir Sanghvi
49. Who hosted the Kashmiri television game show *Kus Bani Koshur Karorpaet* (2019) ?
 (A) Tabraiz Madani
 (B) Rayees Mohiuddin
 (C) Ashfaq Lone
 (D) Zahid Mukhtar
50. The Exchange4media News Broadcasting Awards ENBA (2020) for lifetime achievement was conferred on :
 (A) Ravish Kumar
 (B) Rajat Sharma
 (C) Rahul Kanwal
 (D) Rajdeep Sardesai

51. Rajeev Masand hosts :
- Faceoff Tonight
 - Now Showing
 - Off Centre
 - View Point
52. Who is the creative director of India Today's popular politoon *So Sorry* ?
- Paresh Mehta
 - Cyrus Broacha
 - Kunal Vijayakar
 - Madhu Trehan
53. The main news story on the front page is known as :
- Skyscraper
 - Splash
 - Slug
 - Streamer
54. The printed title of a newspaper on editorial page is called :
- Ribbon
 - Head
 - File
 - Flag
55. A publicity story or a story that contains unwarranted superlatives is called :
- Slant
 - Puffery
 - Running story
 - Bright
56. Captions on the front cover of magazine are called :
- Bylines
 - Headlines
 - Coverlines
 - None of the above
57. The number of different people who tune into a radio or TV channel in a given time period is called :
- Target Audience
 - Hits
 - Cume
 - Penetration
58. An on-screen listing/display of all key people involved in a production is termed as :
- Credits
 - Crawl
 - Copyright
 - Contribution
59. The listeners who contact any radio show/program and make requests or participate in contests or interact with the host are called :
- Activists
 - Pro-actives
 - Audiences
 - Actives
60. When an unpopular television program is placed and shown between two popular TV programs to get more viewership it is termed as :
- Dayparting
 - Padding
 - Encryption
 - Hammocking